

California Lutheran University

CENTER FOR ECONOMIC RESEARCH
& FORECASTING

2024 Ventura County Economic Forecast Event February 28, 2024

- 9:00 a.m. **Welcome**
Marni Brook - CERF Advisory Board Member; Director of Funding,
Women's Economic Ventures
Drew Powers - Thousand Oaks City Manager
- 9:10 a.m. **SOM and MSQE Spotlight**
Gerhard Apfelthaler - CLU School of Management Dean
- 9:15 a.m. **Featured Speaker**
David Bahnsen - Managing Partner and Chief Investment Officer at the
Bahnsen Group
- 9:35 a.m. **Q & A**
- 9:55 a.m. **Outlook and Forecasts : U.S., California, and Ventura County**
Matthew Fienup - Executive Director, CLU Center for Economic
Research & Forecasting
Featured Interviews (produced by *Shoreward Media*)
Travis Knabe | New Braunfels, TX
Marc Zawrotny | Cedar Park, TX
- 10:55 a.m. **Conclusion & Parting Thoughts**
Marni Brook
- 11:00a.m. **Bahnsen book signing**

CERF Advisory Board

Bernard Bauer – Integrated Lighting Concepts
Vanessa Betchel – Ventura County Community Foundation
Stephen Boggs – The Boggs Group LLC
Marni Brook – Women’s Economic Ventures
Kristin Decas – The Port of Hueneme
Tim Gallagher – 101 Business Coach
Darren Kettle – Metrolink
Andrew Kiefer – CBIZ
Chuck Maxey – CLU School of Management, retired
Maureen McGuire – Farm Bureau of Ventura County
Jerry Pelton – J&P Development LLC
Alan Scally – Spotify
Evelyn Schultz – Conejo Simi Moorpark Association of Realtors
Paul Sheehan – Dyer Sheehan Group Inc.
Jennifer Strong – Eagleson Arndt Financial Advisors, LLC
Edgar Terry – Terry Farms Inc.
Don Toussaint – Citizens Business Bank, retired
Sushma Vasudevan – PureSpectrum Inc.
David Wellik – Citizens Business Bank

**The Center for Economic Research & Forecasting is tremendously grateful
for the talent, leadership, and faithful support of its Advisory Board.**