

# California Lutheran University

## CENTER FOR ECONOMIC RESEARCH & FORECASTING

### 2023 Ventura County Economic Forecast Event

February 21, 2023

- 9:00 a.m.      **Welcome**  
Marni Brook - CERF Advisory Board Member; Director of Lending,  
Women's Economic Ventures  
Drew Powers - City Manager, City of Thousand Oaks  
Gerhard Apfelthaler - Dean, California Lutheran University School of  
Management
- 9:10 a.m.      **MSQE Spotlight**  
Gerhard Apfelthaler
- 9:15 a.m.      **Washington's New *Abnormal***  
Kimberley Strassel – Columnist and member of the Wall Street Journal  
Editorial Board
- 9:55 a.m.      **Q & A**
- 10:05 a.m.     **Outlook and Forecasts : U.S., California, and Ventura County**  
Matthew Fienup - Executive Director, CLU Center for Economic  
Research & Forecasting  
Guest commentary by:  
Steve Barnard – CEO, Mission Produce  
Brian Gabler – City Manager, City of Simi Valley  
Amie Krause – Chief People Officer, Atara Biotherapeutics  
Drew Power – City Manager, City of Thousand Oaks  
Featured videos produced by *Shoreward Media*,  
[www.shorewardmedia.com](http://www.shorewardmedia.com)
- 11:00 a.m.     **Conclusion & Parting Thoughts**  
Marni Brook



For additional forecast content, visit: [www.clucerf.org/2023-vc-forecast-conference/](http://www.clucerf.org/2023-vc-forecast-conference/)

## **CERF Advisory Board**

**Bernard Bauer – Integrated Lighting Concepts**

**Stephen Boggs – The Boggs Group LLC**

**Marni Brook – Women’s Economic Ventures**

**Tim Gallagher – 101 Business Coach**

**Darren Kettle – Metrolink**

**Andrew Kiefer – CBIZ**

**Maureen McGuire – Farm Bureau of Ventura County**

**Chuck Maxey – CLU School of Management, retired**

**Carlos Mestas – Chief of Police, retired**

**Jerry Pelton – J&P Development LLC**

**Evelyn Schultz – Conejo Simi Moorpark Association of Realtors**

**Paul Sheehan – Dyer Sheehan Group Inc.**

**Jennifer Strong – Montecito Bank & Trust**

**Edgar Terry – Terry Farms Inc.**

**Don Toussaint – Citizens Business Bank, retired**

**Greg Van Ness – AssuredPartners**

**David Wellik – Citizens Business Bank**

**Alan Scally – Spotify**

**Sushma Vasudevan – PureSpectrum Inc.**

**The Center for Economic Research & Forecasting is tremendously grateful  
for the talent, leadership, and faithful support of its Advisory Board.**