# The 2021 State Latino GDP Report

# An Economic and Demographic Profile of California

September 24, 2021



Center for the Study of Latino Health and Culture



Present: 2021 How Do Latinos Support the California Economy?

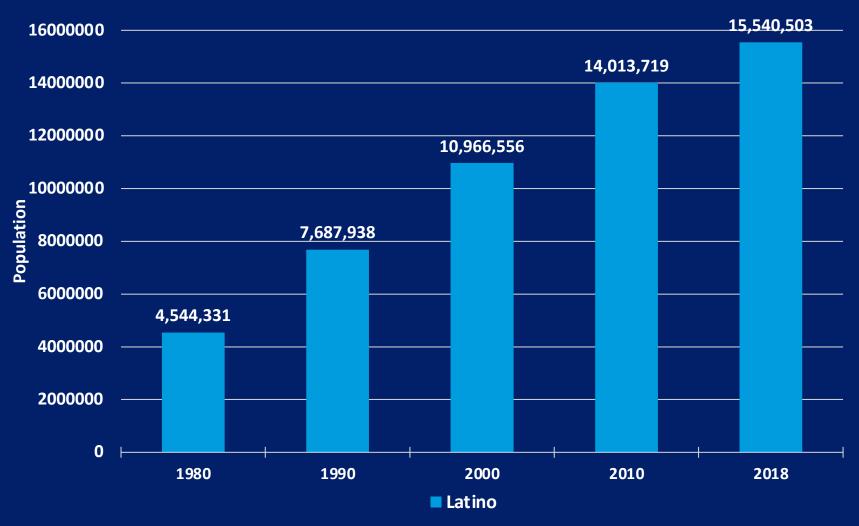


#### Latino Population Change, California 1980-2018

• 4.5 million in 1980



# Latino Population Change, California 1980-2018





Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: Historical Census (1980), CESLAC Tabulations of American Community Survey Data (2018)

#### Latino Population Change, California 1980-2018

- 4.5 million in 1980
- 15.5 million in 2018



#### Latino Population Change, California 1980-2018

- 4.5 million in 1980
- 15.5 million in 2018
- 242.0% growth 1980-2018

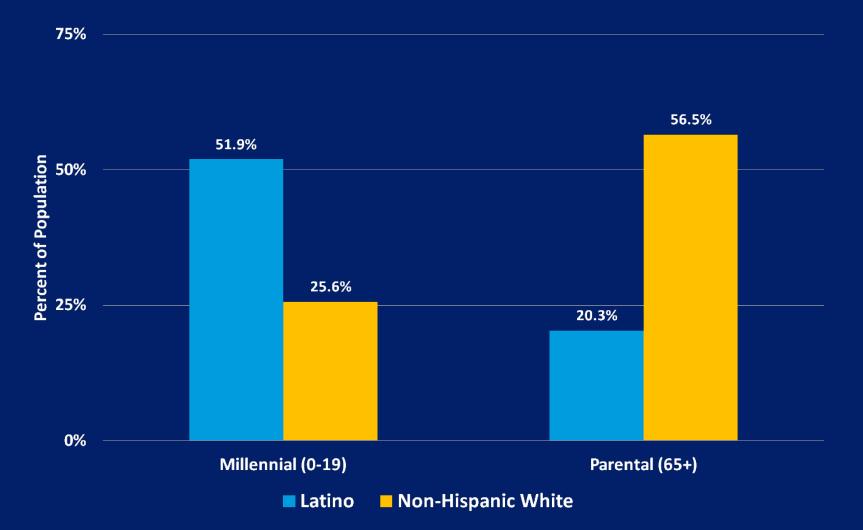


# Younger Latinos, Older Non-Hispanic Whites, California 2018

- Elderly majority are non-Hispanic White
- Youth majority are Latino



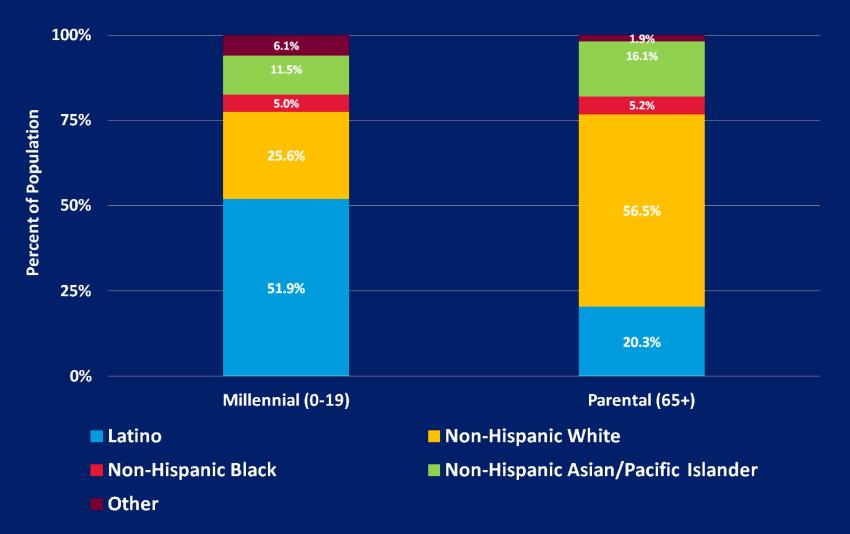
# Millennial and Parental Age, Latino and Non-Hispanic White, California 2018





Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2018)

# Millennial and Parental Age, By Race/Ethnicity, California 2018





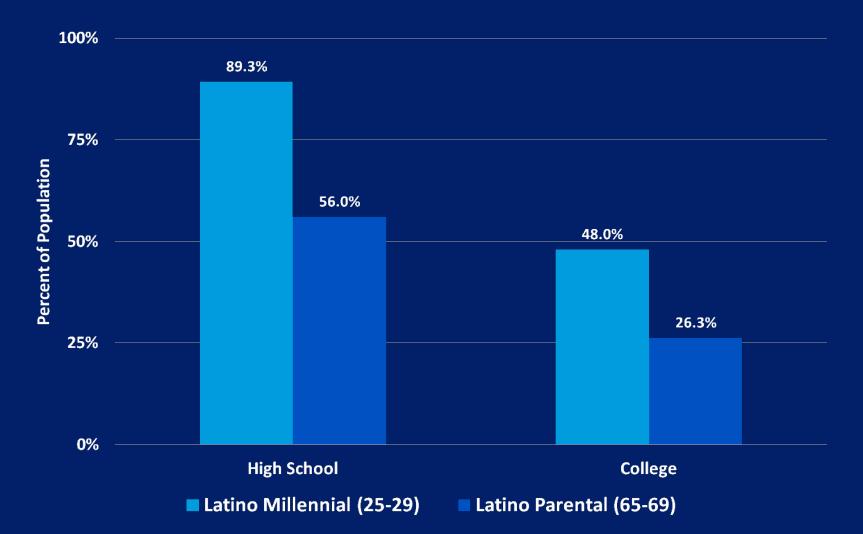
Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2018)

# **Educational Increase, Latino Millennials over Latino Parental Generation, California 2018**

- Higher percent are high school graduates
- Higher percent attending college



#### Latino High School and Latino College Attendance, Millennial and Parental Generation, California 2018





Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2018)

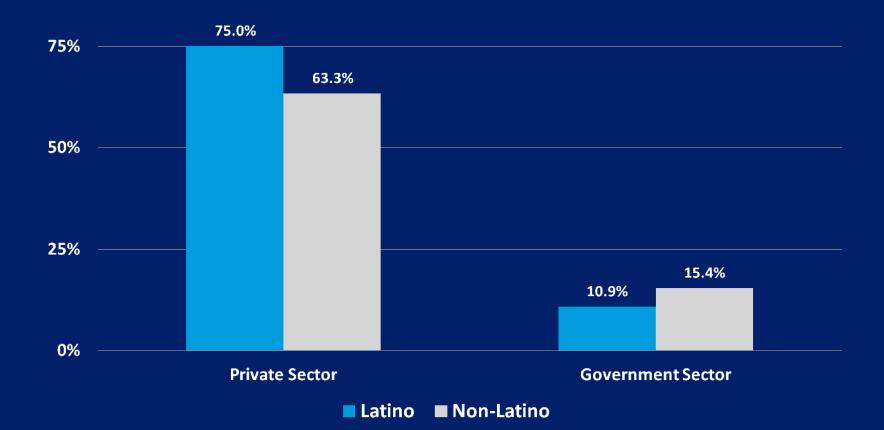
#### Self-Sufficiency in Employment, California 2018

- Private sector employment—Latinos are higher percentage
- Public sector—Latinos are lower percentage



# Self-Sufficiency – Private Sector And Government Sector Employment, Latino and Non-Latino, California 2018







Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2018)

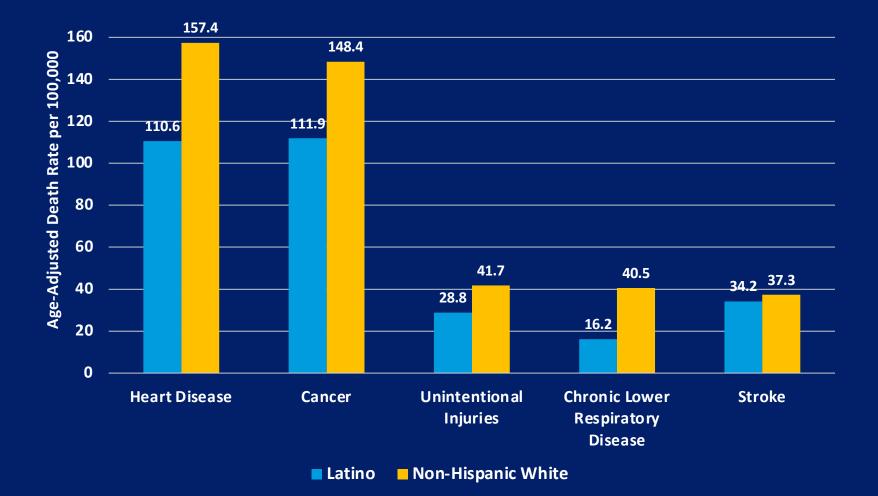
### Healthy Profile, United States, 2019

- Top 5 causes of death
  - 1. Heart Disease
  - 2. Cancer
  - 3. Unintentional Injuries
  - 4. Chronic Lower Respiratory Disease
  - 5. Stroke



Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: NCHS Data Brief, no 395. Hyattsville, MD: National Center for Health Statistics. 2020.

# Age-Adjusted Death Rates, Latino and Non-Hispanic White, California 2018





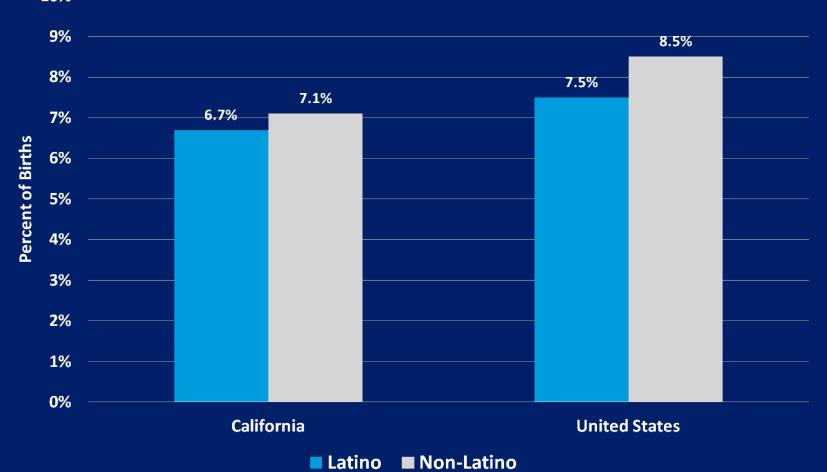
Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of NCHS Underlying Cause of Death Data, CDC WONDER Database (2018)

#### Healthy Profile, California 2018

- Top 5 causes of death—Latinos have lower age-adjusted mortality rate than non-Hispanic Whites
- Low birth weight babies—Latinos have lower percentage than non-Latinos



# Healthy Babies – Percent Born with Low Birth Weight, Latino and Non-Latino, California and United States 2018





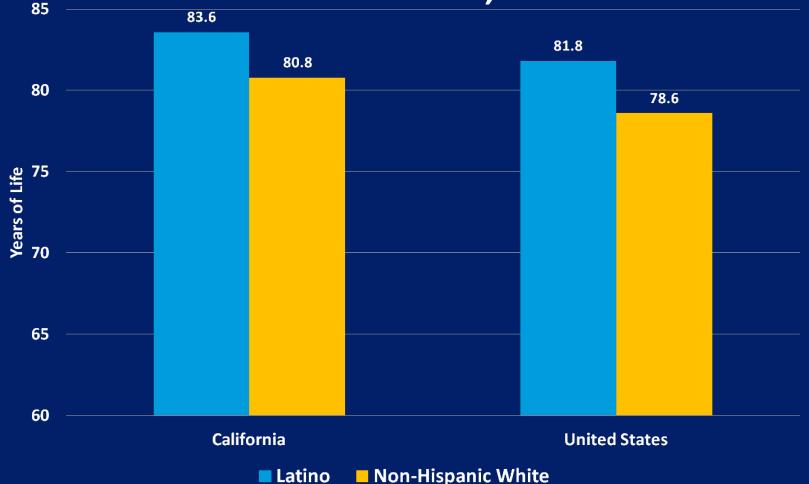
Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of NCHS Natality Public-Use Data, CDC WONDER Database (2018)

#### Healthy Profile, California 2018

- Top 5 causes of death—Latinos have lower age-adjusted mortality rate than non-Hispanic Whites
- Low birth weight babies—Latinos have lower percentage than non-Latinos
- Life expectancy—Latinos have more years of life expectancy than non-Hispanic Whites



# Healthy Profile – Life Expectancy, Latino and Non-Hispanic White, California and United States, 2018





Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of Robert Wood Johnson Foundation Data (2018)

# 2021 How do Latinos Support the California Economy?

- Population growth
- Younger workers
- Rising high school graduates
- Rising college attendees
- Private sector employment
- Healthy profile
- Long life expectancy



Future How Will Latinos Support the California Economy?



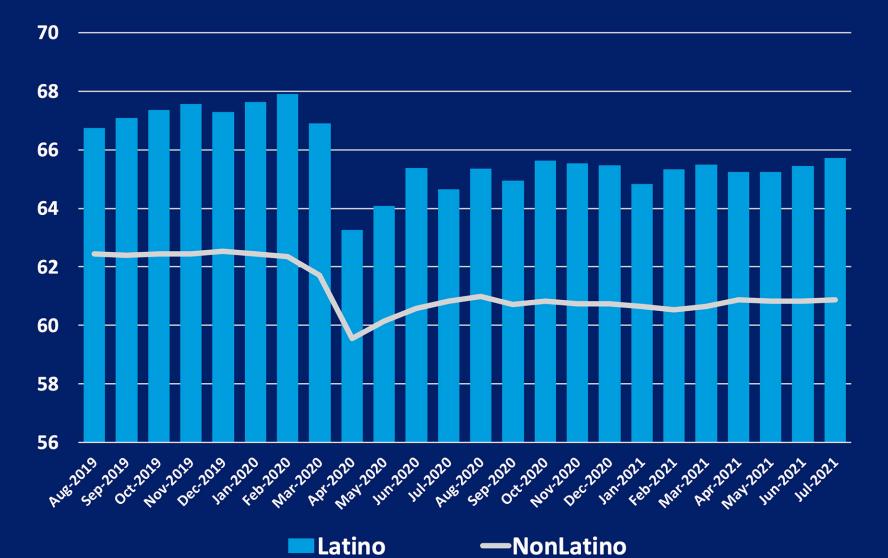
# Latinos Rise to COVID's Challenge: 2020-2021

#### Latinos Rise to COVID's Challenge

• Labor Force Recovery



#### **Labor Force Participation Rate**



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Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: U.S. Bureau of Labor Statistics, Employment Situation

#### Latinos Rise to COVID's Challenge

- Labor Force Recovery
- Helping Hand for Others



#### **Remittances to Mexico, 2019-2021**



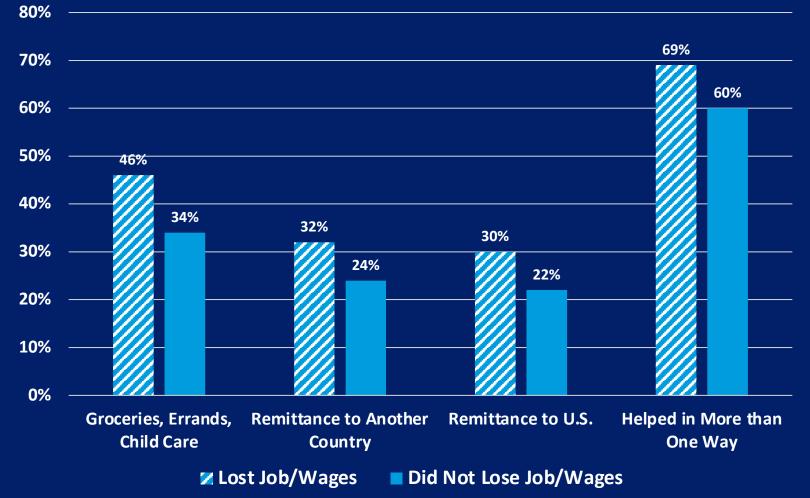


#### **Remittances to Mexico, 1995-2021**





# Latinos Help Family or Friends: Latinos who lost jobs vs. Latinos who did not lose jobs/wages, U.S., March 2021





Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: Pew Research Center, July, 2021, "For U.S. Latinos, COVID-19 Has Taken a Personal and Financial Toll."

#### Latinos Rise to COVID's Challenge

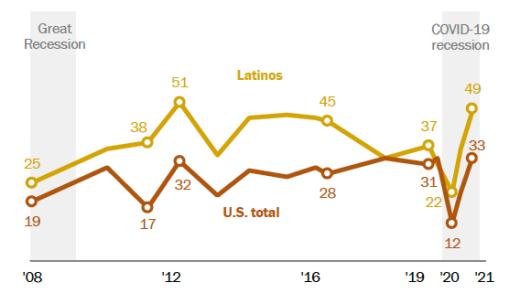
- Labor Force Recovery
- Helping Hand for Others
- Optimism



#### Latino Optimism, 2008-2021

#### Satisfaction with the nation's direction among Latinos, all U.S. adults rises sharply in 2021

% of Latino adults saying they are satisfied with the way things are going in this country today



Note: Shaded areas mark Great Recession, which ran from December 2007 to June 2009, and the current recession, which started in February 2020, as defined by the National Bureau of Economic Research.

Source: National Survey of Latinos conducted March 15-28, 2021. "For U.S. Latinos, COVID-19 Has Taken a Personal and Financial Toll"

#### PEW RESEARCH CENTER



# Latinos Rise to COVID's Challenge: 2020-2021

Confidence Optimism Resilience Latinos Support California GDP

> Past Present Future

For more information, contact us at: https://www.uclahealth.org/ceslac/