

CERF BENEFITS AND SERVICES

As a sponsor of the Center for Economic Research and Forecasting (CERF), you will receive recognition at CERF events and tickets to the CERF regional forecast event. CERF also offers subscription services for organizations that want to receive the most current information as soon as it's available.

Sponsorship levels are valid from July 1, 2017 through June 30, 2018

SPONSORSHIP LEVELS

FOUNDER

\$15,000

(Industry Exclusive – Limited Opportunity)

- Title sponsor for annual forecast event
- Subscription to all forecast publications
- Recognition at all CERF events and in all materials (print & electronic)
- Speaking opportunity from the podium at all CERF events
- One two-hour exclusive presentation by CERF Executive Director
- 10 admissions to CERF forecast conference
- 6 VIP reception admissions
- 4 invitations to a special reception with the President of California Lutheran University
- 2 invitations to an invitation-only "Dinner with the Dean" event

LEADERSHIP

\$10,000

- Subscription to all forecast publications
- One two-hour exclusive presentation by CERF Executive Director
- Recognition at all CERF events and in all materials (print & electronic)
- 10 admissions to CERF forecast conference
- 4 VIP reception admissions
- 4 invitations to a special reception with the President of California Lutheran University
- 2 invitations to an invitation-only "Dinner with the Dean" event

SPONSORSHIP LEVELS (CONTINUED)

ADVISORY \$5,000

- Quarterly forecast publication
- One special presentation with CERF Executive Director
- Recognition in CERF event materials (print & electronic)
- 5 admissions to CERF forecast conference
- 2 VIP reception admissions
- 2 invitations to an invitation-only "Dinner with the Dean" event

EXECUTIVE \$2,500

- Recognition in CERF event materials (print & electronic)
- Direct phone and email access to the CERF Team
- 5 admissions to CERF forecast conference
- 1 VIP reception admission

BUSINESS \$1,200

- Recognition in CERF event materials (print only)
- 2 forecast event admissions
- 1 VIP reception admission

NON-PROFIT \$600

- Recognition in CERF event materials (print only)
- 2 forecast event admissions
- 1 VIP reception admission

INDIVIDUAL \$500

- Recognition in CERF event materials (print only)
- 1 forecast event admission

PURCHASING ONLINE

Sponsorships can be purchased online. Please visit our website at clucerf.org and select "Sponsors" or visit the link below:

commerce.cashnet.com/clucrf

CERF IN THE NEWS

The Center for Economic Research and Forecasting team is widely published in academic journals, traditional media and new media, and is frequently quoted by news organizations such as :

CNN Money

The Wall Street Journal

The New York Times

The Los Angeles Times

Fox News

MSNBC

2017-2018 ECONOMIC FORECAST SPONSOR INFORMATION:

Organization: _____

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We would like to become a sponsor of the Center for Economic Research & Forecasting at Cal Lutheran for the 2017-2018 year at the following level:

- Founder (Industry Exclusive): \$15,000
- Leadership: \$10,000
- Advisory: \$5,000
- Executive: \$2,500
- Business: \$1,200
- Non-Profit: \$600
- Individual: \$500

- Check Enclosed (*please make checks payable to: CLU – CERF*)
- Credit Card Information
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Name of Cardholder: _____ Expiration Date: _____

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Please mail the completed form to:

California Lutheran University
 Attention: Stacy Swanson
 60 West Olsen Road #4100
 Thousand Oaks, CA 91360
 phone: (805) 493-3667
 fax: (805) 493-3719

clucerf.org

“The Cal Lutheran economic team has emerged as one of the state’s best grounded and far-seeing prognosticators on California’s ever-changing, roller coaster economy.”

– Dan Walters, Sacramento Bee columnist

Thank you for your interest in the Center for Economic Research & Forecasting (CERF) at California Lutheran University. Sponsorship for CERF is a value-added opportunity for any corporation or business, large or small. CERF provides accurate and timely information regarding the local, state, and national economy. Our forecast events provide valuable networking opportunities across industries and geographies for diverse populations.

To view a list of our upcoming events, please visit clucerf.org/events

FOR MORE INFORMATION, CONTACT:

Stacy Swanson

Senior Director of Development for the Graduate Schools and Seminary
60 West Olsen Road #4100
Thousand Oaks, CA 91360
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California Lutheran University

CENTER FOR ECONOMIC RESEARCH
& FORECASTING