

CENTER FOR ECONOMIC
RESEARCH & FORECASTING

California
Lutheran
University

The Center for Economic Research and Forecasting (CERF)
at California Lutheran University Presents:

2015 Ventura County Forecast

The middle class is under attack in the state of California
from a shrinking pool of jobs and an ever-rising cost of housing.

Join CERF economists Dr. Bill Watkins and Matthew Fienup for
a fascinating discussion on this topic, as well as the economic
forecast for the nation, the state and Ventura County.

Our first speaker, Jack Stewart, recently retired after 20 years
of running the largest manufacturing association in California,
will draw on his decades of experience to tell us about
the trends, challenges, and opportunities facing California
manufacturers. Our second speaker, Adam Firestone,
Firestone & Walker Brewing Company, will address the
changes in the California manufacturing landscape and how
his family business has adjusted and how it might change in
the future.

Tuesday, December 1, 2015
11:00 a.m. – 2:00 p.m.

Padre Serra Center
5205 Upland Road
Camarillo, CA 93012
Lunch will be served

Early admission ticket price - \$65.00
Ticket price at the door - \$75.00

Register at clucerf.org



Featured Speakers



Adam Firestone

Adam Firestone carries the title of "Reinvigorator" at Firestone Walker Brewing Company and "Company Commander" at the Jarhead Wine Company. In the 1960s, the Firestone family employed tens of thousands of tire-making workers throughout the state. Today, no tires are made in California.



Jack Stewart

Jack Stewart is retired after presiding as President of the California Manufacturers & Technology Association since 1998. He served as Chief Deputy Director of the California Department of Commerce where he managed the State's economic development programs. Mr. Stewart was responsible for developing and implementing programs to stimulate California's economy and create new employment opportunities for California workers.



Bill Watkins, Ph.D.

Bill Watkins is Executive Director at the Center for Economic Research and Forecasting (CERF) and serves as Associate Professor of Economics at California Lutheran University.



Matthew Fienup

Matthew Fienup is an economist at the Center for Economic Research and Forecasting (CERF) and teaches courses in Econometrics at California Lutheran University.

Contact Ashley Freas at (805) 493-3668 or freas@callutheran.edu for more information. For Sponsorship Opportunities contact Stacy Swanson at (805) 493-3667 or srswanso@callutheran.edu