

The Center for Economic Research  
and Forecasting (CERF) presents:

## 2015 Community Conversation Series

### ***Saving the Middle Class: Regulation in California – Barriers and Solutions***

Each year, California produces more college graduates than jobs for those graduates. Each year, more people leave California than move into it. Each year, the cost of housing rises faster than wages.

The middle class is falling behind in California, fast.

In the first in a series of seminars, the Center for Economic Research and Forecasting (CERF) will examine the problems faced by California's middle class and what can be done to preserve it. Join us and add your voice to the discussion.

## Join Us

**June 19, 2015**

8:00 a.m. - 11:30 a.m.

Lundring Events Center

California Lutheran University

Breakfast will be provided. Ticket price is \$45 per person. By invitation only. Space is limited.

Register online at [clucerf.org/events](http://clucerf.org/events) or contact Ashley Freas at (805) 493-3668 or [freas@CalLutheran.edu](mailto:freas@CalLutheran.edu) for more information.

#### **About the Center for Economic Research and Forecasting**

CERF provides local, state and national forecasts for government, business and nonprofit leaders. The National Association for Business Economics, the Economist, the Pacific Coast Business Times, CNN Money and Case-Shiller Macro Markets have included CERF forecasters in their surveys on economic policies and outlooks, home prices, jobs and the presidential election.

## Featured Speakers

### **Adam Firestone**

Adam Firestone was born and raised on the Central Coast, and after eight years in the U.S. Marine Corps, he returned in 1994 to run his family's Firestone Vineyard in Los Olivos. In 1996 he and his brother-in-law David Walker launched a venture to brew beer in wine barrels. That modest project has since grown into the nation's 16th largest craft brewery.

### **Joe Mathews**

Joe Mathews is syndicated California columnist and Innovation editor at Zocalo Public Square, a nonprofit that publishes daily and puts on free, live events. He is professor of practice at Arizona State University and author of two books about California.

### **Matthew Fienup**

Matthew Fienup is an economist at the Center for Economic Research and Forecasting (CERF) and teaches courses in Econometrics and Environmental Economics at California Lutheran University.

### **Bill Watkins, Ph.D.**

Bill Watkins is Executive Director at the Center for Economic Research and Forecasting (CERF) and serves as Associate Professor of Economics at California Lutheran University.